

## THE FRANKLIN MINT

FRANKLIN CENTER, PENNSYLVANIA 19001

Dear Collector:

As a collector of United Nations issues, you will be especially interested in the accompanying announcement of the Official United Nations Medallic First Day Cover program for 1977.

During the coming year, the United Nations will issue five new commemorative stamps and five new commemorative medals. And for each new commemorative stamp and medal, the United Nations will issue a limited edition of Medallic First Day Covers.

Each cover will combine a solid sterling silver Proof of the new commemorative medal with its matching stamp, officially postmarked FIRST DAY OF ISSUE by the United Nations Postal Administration at UN Headquarters in New York.

These official United Nations commemoratives are among the most important commemoratives issued each year.

The United Nations Medallic First Day Covers are available only by advance subscription for the complete 1977 program of five covers. No additional covers are produced for individual sale and back issues are not available. There is a firm limit of one subscription per collector.

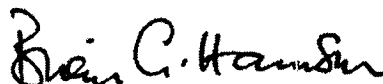
As part of its official commemorative medal program, the United Nations also issues sterling silver Proofs of its commemorative medals in all five official languages of the UN: Chinese, English, French, Russian and Spanish. Complete sets of these Proofs are available only by advance subscription to the 1977 series of Five-Language Proof Sets.

These Five-Language Proof Sets are particularly attractive to serious and knowledgeable collectors. Historically, they have been among the rarest of all United Nations issues.

For complete information about both of these official United Nations commemorative programs, please see the enclosed brochure and subscription application form.

There is no need to send any payment now. You will be billed for each issue when it is sent to you. But please note that your subscription must be postmarked by January 31, 1977, to be accepted.

Sincerely,



Brian G. Harrison  
President

BGH:lod

# The Official United Nations Medallion First Day Covers For 1977



THE UNITED NATIONS will issue five new commemorative medals and five matching commemorative stamps in 1977. These official issues will honor subjects of vital concern to the United Nations and to the peoples of the world. As a service to collectors, the United Nations will issue a limited edition of MEDALLION FIRST DAY COVERS for each 1977 UN commemorative medal and stamp.

Each Medallion First Day Cover will combine a First Edition Proof of the sterling silver medal with the matching commemorative stamp in an official cachet postmarked FIRST DAY OF ISSUE at United Nations Headquarters in New York.

### Available by advance subscription only

These United Nations Medallion First Day Covers are available by advance subscription only, with a limit of one subscription per person. The total edition of each cover is strictly limited to the exact number of annual subscribers. No additional covers are produced for individual sale. Thus, the subscribers are the only people in the world to acquire these official United Nations Medallion First Day Covers as they are issued. Limiting the edition in this way—by advance annual subscription—permanently assures the rarity of each issue.

### The program for 1977

The first issue of 1977—on March 11—will honor the World Intellectual Property Organization, established in 1970 to help safeguard intellectual property rights throughout the world. The organization promotes the protection of such industrial rights as inventions, trademarks and designs; and various kinds of copyrights, including literary, musical, artistic and photographic.

The second issue, on April 22, 1977, will commemorate the United Nations Water Conference, which will be held at Mar del Plata, Argentina, in March of 1977, to help avoid an international water crisis in this century.

The third issue, on May 27, will be devoted to the United Nations Security Council, which has primary responsibility within the UN for the maintenance of international peace.

The theme of the fourth issue, on September 19, is Combat Racism. The UN continues to emphasize action to dispel racial discrimination throughout the world, in furtherance of the Universal Declaration of Human Rights, which proclaims that all human beings are born free and equal, with dignity and rights to be enjoyed without distinction as to

race, color or national origin.

The fifth and final issue of 1977, on November 18, will be devoted to the Peaceful Uses of Atomic Energy, and will honor the International Atomic Energy Agency, an autonomous intergovernmental organization within the United Nations system. This important organization promotes the use of atomic energy in agriculture, health services and industry, and helps establish international safeguards for nuclear energy programs.

### No advance payment

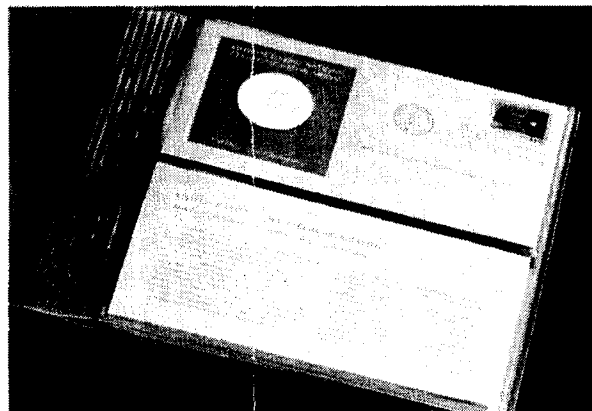
The official issue price for each 1977 United Nations Medallion First Day Cover is \$24 for subscribers in the United States. This includes the solid sterling silver First Edition Proof medal, the matching commemorative stamp, the special *First Day of Issue* postmarking, and all mailing and handling costs. No advance payment is required. Subscribers will be billed for each issue with shipment.

Each cover will be personalized with the name and address of the subscriber, if so desired. An official album to hold the complete 1977 series of five issues will also be provided to each subscriber without additional charge.

### Subscription deadline: January 31, 1977

All subscription applications for the 1977 series of official United Nations Medallion First Day Covers must be postmarked by January 31, 1977, to be eligible for acceptance. Applications postmarked after that date will be declined.

Subscription applications should be sent directly to the official minter—The Franklin Mint, Franklin Center, Pennsylvania 19091—which will administer all subscriptions for collectors in the United States.



The official album will hold the complete year's series of five United Nations Medallion First Day Covers, together with the informative reference guides that accompany these issues.

**THE OFFICIAL UNITED NATIONS FIVE-LANGUAGE PROOF SETS FOR 1977**  
SOLID STERLING SILVER PROOF MEDALS IN EACH  
OF THE FIVE OFFICIAL LANGUAGES OF THE UNITED NATIONS



Illustrated actual size is the official United Nations Five-Language Proof Set to be issued on March 11, 1977, honoring the World Intellectual Property Organization.

It is the official policy of the United Nations to strike each new commemorative medal in five versions—one in each of the official languages of the UN: Chinese, English, French, Russian and Spanish. The Medallion First Day Covers issued to collectors in the United States contain the English-language version. Sterling silver Proofs *in all five languages* are available *only* in the complete Five-Language Proof Sets. Thus, the only collectors to receive *all* of these commemorative medals during the coming year will be the subscribers to the 1977 Five-Language Proof Sets.

The official issue price for each 1977 Five-Language Proof Set in the United States is \$110. Since there will

be five United Nations commemorative issues in 1977, the cost for the complete collection of Five-Language Proof Sets will be \$550.

There is a limit of one subscription per collector for the official Five-Language Proof Sets. And each of these Proof Sets will be housed in a handsome presentation case.

A subscription for the 1977 Medallion First Day Cover Series, the 1977 Five-Language Proof Set series, or both, may be entered by using the nontransferable application form enclosed. But those who wish to subscribe are reminded that their applications *must* be postmarked by January 31, 1977.