

FAO MONEY OFFICE

BUREAU NUMISMATIQUE DE LA FAO

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15 July 1975

FAO MONEY AND MEDALS: NEWSLETTER 16

Dear Friend,

We are proud to enclose a new booklet, 'FAO Money 1968-1974', which lists and illustrates in colour all the FAO coins released to date in the FAO Money Album and Money Panel collections. We hope it will prove a useful reference guide, and an aid to completing and updating your collection. The booklet also contains an order form offering pre-publication prices for the next, four-page Money Album (1975 issues), and for the next Panels, Numbers 5 and 3A, in the regular and optional series.

2. We have now changed the Album page numbering to a year-date system, which seems to us the best way to identify a generation-long issue. For ease of reference, these are the old and new numbering systems:

| | <u>New System</u> | <u>Old System</u> | | <u>New System</u> | <u>Old System</u> |
|----------------|-------------------|-------------------|-----------------|--------------------|-------------------|
| Album 1 (red) | 1968 (1) | Page 1 | Album 3 (green) | 1974 (1) | Page 11 |
| | 1968 (2) | " 2 | | 1974 (2) | " 12 |
| | 1969-70 (1) | " 3 | | 1974 (3) | " 13 |
| | " " (2) | " 4 | | 1974 (4) | " 14 |
| | " " (3) | " 5 | | Album 4 (charcoal) | 1975 (1) |
| " " (4) | " 6 | 1975 (2) | " 16 | | |
| Album 2 (blue) | 1971-73 (1) | " 7 | 1975 (3) | | " 17 |
| " " (2) | " 8 | 1975 (4) | " 18 | | |
| " " (3) | " 9 | | | | |
| " " (4) | " 10 | | | | |

3. The enclosed price list and order form does not list individual pages. Some collectors, on checking their Albums against the catalogue, may find that pages are still needed to complete their collection. The following single pages are still available at \$22.50 (£9.75: Lire 14,500):

| | | |
|----------------|-------------|------------------|
| Album 1 (red) | 1969-71 (2) | Page 4 (Tunisia) |
| | 1969-71 (3) | " 5 (Barbados) |
| Album 2 (blue) | 1971-73 (3) | " 9 (Uruguay) |
| | 1971-73 (4) | " 10 (Thailand) |

while the coins for the two pages 1974 (3) and (4), Pages 13 and 14, are available at \$45 (£19.50: Lire 29,000) the pair.

Frames for Money Panels

4. As promised in Newsletter 15 of 15 January, we have now made arrangements for the supply of frames which will enable Panel owners to hang and display better their collection. On payment of an all-inclusive price of \$10, Nu-Oell Plastics Corporation of Chicago will supply a set of ten frames, black with silver stripe, without glass, into which the Money Panels can be very easily fitted, with a simple push. The frames are in standard packets of ten, to allow for the framing of eight Money Panels, numbers 1, 2, 3, 4, 5, 1A, 2A and 3A, with a reserve of two, either for future Money Panels (N°6 should be ready by mid 1976), or for the Ceres Panels 1 and 2, designed to hold ten each of the first twenty Ceres medals in their 22 mm gold or aluminium versions. The Medal Panels holding the 63 mm versions are too thick to be slipped into the frames. Payment may be made with the enclosed order form, to be sent direct to:

Mrs. S.J. Nelson, Sales Department,
Nu-Oell Plastics Corporation
6467 North Avondale Avenue
Chicago, ILL 60631

9/4/75

At present the \$10 price is available only to our North American collectors. If the demand is great, and the black and silver panels are liked, we will make arrangements for direct shipment elsewhere in the world.

Ceres Medals

5. With the stabilization of gold and silver prices, we are able to extend to 30 September the medal prices given on the order form sent to you with our Ceres Medal booklet in January. Overleaf we illustrate Medal Panels 2 and 3, manufactured since the publication of the Ceres booklet. Also illustrated, in life size, is the 'Remote Sensing' reverse of the Jacqueline Auriol medal, which did not arrive in time for the booklet.

6. Because of long delays in Mint deliveries we will not be able to send out the aluminium medal panels 1 and 2 before August, when the last of the initial twenty gold Ceres medals will also be ready.

7. Meanwhile work has begun on the next ten Ceres medals featuring the following persons:

| | | | |
|---------------|-------------------------|---------------|-----------------------|
| MEDAL PANEL 5 | Margot Fonteyn de Arias | MEDAL PANEL 6 | Sirimavo Bandaranaike |
| | Aziza Hussein | | Alva Myrdal |
| | Thangam Philip | | Vittoria Nuti Ronchi |
| | Gloria Steinem | | Julia Ojiambo |
| | Barbara Ward | | Dechhen Wangchuck |

The medal featuring Margot Fonteyn de Arias is illustrated overleaf. The reverse shows the ballerina hands holding an ear of wheat and the inscription refers to the 13th FAO Regional Conference held in August 1974 in Panama, the country of Dame Margot's husband and one time delegate to the United Nations. For collectors who have used up the order forms enclosed with the booklet, we have put on page 3 an order form especially for the Margot Fonteyn medal and for Medal Panel 5.

Illustrations of the next four medals will be given in Newsletter 17. The medals will be released at the rate of one a month, beginning with that of Margot Fonteyn de Arias, in August. From then on, announcements of each new Ceres will be sent automatically to all existing medal purchasers. A second edition of the Ceres booklet will be sent to all collectors at the end of 1975.

Meanwhile, Medal Panel 5 with five bronze, bronze-gilt or silver medals, may be ordered in advance; on receipt of orders, the empty Panel and the medal of Margot Fonteyn de Arias will be shipped in August. The following four medals will be reserved and despatched as soon as they are released.

Ceres Food for All Assembly

8. On 16 October 1975, FAO's 30th anniversary and during International Women's Year, we will bring together at FAO headquarters in Rome our first thirty Ceres for a meeting on the right to Food for All of all people, with special emphasis on the positive discrimination which must be made in support of this right for women.

9. Simultaneously with this Ceres Assembly, from 14 to 21 October 1975, we will be holding in Rome a World Conference on Credit for Farmers in Developing Countries. This will be part-financed from international sales of the FAO Money Collections, which had earlier funded four of the regional training courses, for Asia, Africa, the Americas and the Near East, leading up to the World Conference. In subsequent years, the FAO Money proceeds will be used to finance national agri-credit programmes set up following the World Conference.

10. In December 1975, we will use the initial proceeds of Ceres medal sales to finance a training course for women leaders in marketing in West Africa, very likely to be held in Ibadan, Nigeria.

With all good wishes,



Raymond Lloyd
Special Studies Officer

To: FAO Money (Rome), 1776 F Street NW, Washington DC 20437
or FAO Money Office, 00100 Rome, Italy

Date: _____

CERES: MARGOT FONTEYN/MEDAL PANEL 5

Enclosed is payment of _____ for the following:

| <u>Quantity</u> | <u>Item</u> | <u>Total</u> |
|-----------------|---|--------------|
| ----- | Ceres: Margot Fonteyn bronze at \$16 each | _____ |
| ----- | " " " bronze-gilt at \$20 each | _____ |
| ----- | " " " silver (925) at \$70 each | _____ |
| ----- | " " " gold (22 ct) at \$90 each | _____ |
| ----- | Medal Panel 5 with 5 bronze medals, \$75 each | _____ |
| ----- | " " " " " bronze-gilt medals, \$95 each | _____ |
| ----- | " " " " " silver medals, \$325 each | _____ |

NAME: _____

Total Payment: _____

ADDRESS: _____

Please send complimentary copies of the booklets on

----- FAO Money

----- Ceres Medals

to NAME: _____

ADDRESS: _____
