

FAO MONEY (ROME)  
Palais des Nations, CH-1211 GENEVA 10

BUREAU NUMISMATIQUE DE LA FAO  
Telex: 61181 FOODAGRI, ROME Cables: FOODAGRI ROME

Collector Note 12 : 31 May 1974

Dear Friend:

We are pleased to announce our seventh and eighth Ceres medals. On the first of these the Roman Goddess of Agriculture is represented by Shirley Temple Black, the child star, UN delegate and environmentalist. This medal, illustrated in life-size on the back page of this Note, has been sculpted in his private capacity by Frank Gasparro, the chief engraver of the US Mint and designer of many coins and medals including the 1971 Eisenhower dollar. The second medal is an idealized Ceres created by Sergio Giandomenico, an engraver at the Italian Mint. The portrait is based on Sonia Maria Navas, the young economist daughter of Enrique Navas, a staff member who has served FAO for 28 of the 29 years since the Organization was founded on 16 October 1945. Sonia Maria Navas appeared earlier as a model on a 1973 Nicaragua postage stamp. This second medal, together with the six earlier Ceres medals, is illustrated in the centre pages, along with a list of some future Ceres.

Postal Difficulties in Italy

2. Since April 1973 Italy has suffered from periodical postal paralyses, so much so that most outgoing FAO mail is now sent by diplomatic pouch to Geneva and then posted from there. With regard to incoming mail, we have for the past year advised all North American collectors to write direct to Washington, where mail is forwarded to Rome by pouch. We would now request all other collectors not ordering from London or Paris to write via Geneva. The relevant addresses (that for Washington having changed from 7 June 1974) are:

FAO Money (Rome)  
Palais des Nations (D-109)  
CH-1211 Geneva 10

FAO Money (Rome)  
1776 F Street N.W.  
Washington D.C. 20437

3. In the past nine months we have encountered two other major difficulties in servicing collectors. The first is that, owing to the paper shortage in North America, our album and panel supplier, Dansco of Venice (California), is meeting FAO orders only after at least a six month delay. We have tried to anticipate this problem by ordering well in advance of needs, but this has not always been easy with new album pages and panels, because we can order these only when we have been assured of deliveries of the coins themselves. If therefore the situation does not improve, we may be obliged to ship out pages and coins separately.

4. The other difficulty stems from the fuel shortages and rising metal prices encountered by Mints. With aluminium up 10-20% over the past year, copper 50% and silver 100%, many Central Banks have delayed or modified coinage orders. To take the case of FAO silver coins alone, Bhutan, India and Nepal have all raised face values of previously announced coins. As far as this affects album production, the Nepal coins (both silver and aluminium) planned for page 11 will now have to be included in later pages, with their places taken by a new 1 butut of Gambia and a 5 rupiah of Indonesia. An illustration of the revised Page 11, together with illustrations of all Money Pages and Panels still available, may be found on the inside pages, along with the order form. The result of all these difficulties is that the initial Pages 10 arrived by airfreight in Rome from Dansco only on 20 May, that Page 11 is only now being cut, and that Page 12 will be cut only in late June when we receive the four aluminium Pakistan coins, earlier planned for issue in February.

5. But no difficulty is insuperable, and already we have put into the first stages of production two more Money Panels, at least one of which will be illustrated in Collector Note 13. At the same time, as a token gesture of appreciation to those collectors who have maintained their support for our Food for All goal despite the many postal delays, we will accept from you to 30 September 1974 any non-gold order which you would have made in the past 12 months by a certain deadline, but where you received our special offers through the post too late to benefit from that deadline.

With all good wishes,

*Raymond Lloyd*  
Raymond Lloyd  
Special Studies Officer



FAO CERES MEDALS



Sophia Loren  
20 Years of FAO  
in Italy

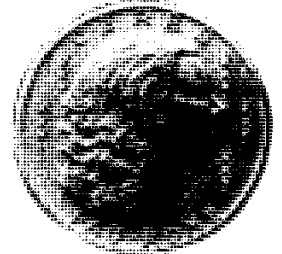
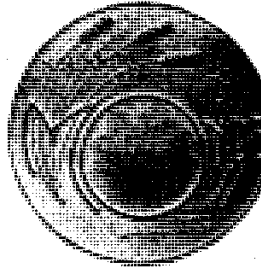
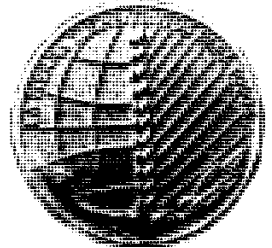
Indira Gandhi  
VII World Forestry  
Congress

Olave Baden-Powell  
XXV Human Rights Day

Sculptor: Georges Simon  
Mint & Size Paris: 68 mm  
Metal & Edition Bronze Unlimited  
Bronze-gilt 1,000  
Silver 950 1,000  
Mint & Size Rome: 22 mm  
Metal & Edition Gold 917 2,000  
Aluminium Unlimited

Sculptor: Georges Simon  
Mint & Size Paris: 68 mm  
Metal & Edition Bronze Unlimited  
Bronze-gilt 1,000  
Silver 950 1,000  
Mint & Size Rome: 22 mm  
Metal & Edition Gold 917 2,000  
Aluminium Unlimited

Sculptor: David Wynne  
Mint & Size London: 63 mm  
Metal & Edition Bronze Unlimited  
Bronze-gilt 3,000  
Silver 925 2,500  
Mint & Size London: 22 mm  
Metal & Edition Gold 917 2,000  
Aluminium Unlimited



Coretta Scott King  
Tell them ... I did try  
to feed the hungry

Angela Christian  
African Sower

Idealized Ceres  
To Feed the World

(Sonia Maria Navas)  
The Earth holds Food for All

Sculptor: Georges Simon  
Mint & Size Paris: 63 mm  
Metal & Edition Bronze Unlimited  
Bronze-gilt 1 000  
Silver 950 1 000  
Mint & Size Rome: 22 mm  
Metal & Edition Gold 917 2 000

Sculptor: Manolis Tzobanakis  
Mint & Size Rome: 67 mm  
Metal & Edition Bronze Unlimited  
Bronze-gilt 1 000  
Silver 900 1 000  
Mint & Size Rome: 22 mm  
Metal & Edition Gold 917 2 000

Sculptor: Georges Simon  
Mint & Size Paris: 63 mm  
Metal & Edition Bronze Unlimited  
Bronze-gilt 1 000  
Silver 950 1 000  
Mint & Size Rome: 22 mm  
Metal & Edition Gold 917 2 000

Sculptor: Sergio Ciandomenico  
Mint & Size London: 63 mm  
Metal & Edition Bronze Unlimited  
Bronze-gilt 1 000  
Silver 925 1 000  
Mint & Size London/Rome: 22 mm  
Metal & Edition Gold 917 2 000

SOME FUTURE CERES

Ceres  
Marie Thérèse Basse  
Shirley Temple Black  
Margot Fonteyn de Arias  
Attiya Inayatullah  
Kathleen Kenyon  
Margaret Mead  
Michèle Morgan  
Iris Murdoch  
Alva Myrdal  
Mother Teresa  
Germaine Tillion  
Matsuyo Yamamoto

Theme  
Sahel Relief Operation  
Children  
Hands Holding Wheat  
World Population Year 1974  
Beginnings of Agriculture  
Faces of Mankind  
Farmwoman  
Plato on Agriculture  
Swords into Plowshares  
Hands Succouring Child  
1974 World Food Conference  
Rural Family Life Development

Sculptor  
Robert Cochet  
Frank Gasparro  
Miss Vivian Rees Price  
Manolis Tzobanakis\*  
Ivor Roberts Jones  
Manolis Tzobanakis  
Marceau Bosc  
James Butler  
Mrs. Gunvor Svensson-Lundkvist  
Michael Rizzello\*  
Marcel Chauvenet  
Wakahiko Yamamoto\*

Mint  
Paris  
London  
London  
London  
London  
Paris  
London  
Paris  
London  
Paris  
London

\* Total donation by sculptor

FAO MONEY

Stock and Pricelist effective 31 May 1974

	<u>US\$</u>	<u>Lire</u>	<u>UK£</u>	<u>FF</u>
A. <u>Albums</u> : contain <u>all</u> FAO coins				
1. With binders: Red leatherette pages 3-6 (only 285 in stock)	80	51 000	33.00	390
2. Blue leatherette pages 7-10	80	51 000	33.00	390
3. Green leatherette pages 11-14	80	51 000	33.00	390
4. Supplement for pages 13 & 14: valid only for previous purchasers of pages 7-12	40	25 500	16,50	195
5. Looseleaf: Page 4 <u>or</u> Page 5	13	8 500	5.40	65
6. Page 6: red <u>or</u> blue leatherette	31	19 800	12.80	150
B. <u>Panels</u> : display edition of <u>most</u> FAO coins				
7. Panels 1, 2 & 3 English, French, German <u>or</u> Italian	100	64 000	41.50	485
8. Panel 3: E, F, G <u>or</u> I	25	16 000	10.40	120

FAO MEDALS

C. <u>Individual Medals</u>							
	<u>Metal</u>	<u>Size</u>	<u>Ceres*</u>				
9. Bronze		68 mm	A, B <u>or</u> C	16	10 200	6.60	80
10. Bronze-gilt		"	"	20	12 800	8.30	100
11. Silver		"	"	75	47 800	31.00	365
12. Bronze		63 mm	D, E, F, G <u>or</u> H	13	8 500	5.40	65
13. Bronze-gilt		"	"	17	10 800	7.00	85
14. Silver		"	"	65	41 500	27.00	315
15. Gold 917 **		22 mm	A, B, C, D, E, F, G <u>or</u> H	80	51 000	33.00	390
16. Aluminium (per 50)		"	"	6	4 000	2.50	30
D. <u>Medal Panel 1</u>							
17. Bronze		63-68 mm	A, B, C, D <u>&amp;</u> E	75	47 800	31.00	365
18. Bronze-gilt		"	"	95	60 500	39.40	460
19. Silver		"	"	300	192 000	124.00	1,450

\*Ceres key

A. Angela Christian  
 B. Indira Gandhi  
 C. Sophia Loren  
 D. Olave Baden-Powell  
 E. Coretta Scott King  
 F. Shirley Temple Black  
 G. Anonymous (Sonia Navas)  
 H. Idealized (G. Simon)

Item key

9, 10, 11, 15, 16  
 "  
 "  
 12, 13, 14, 15, 16  
 "  
 "  
 "  
 "

\*\* Orders for gold medals are limited to 5 of each medal per collector. The basic US dollar prices for medals are valid until further notice, although the FAO Money Office reserves the right to alter the prices for gold and silver medals if necessitated by considerably increased bullion costs.